# Carbon Footprint Report 2023

For Flexible Packaging and Label Production: Methodology and Insights







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### Introduction

As part of our ongoing commitment to environmental responsibility, this year's Carbon Footprint Report highlights our growing understanding of the factors that impact packaging's environmental footprint. With more accurate and comprehensive data, we are increasingly able to pinpoint what drives our carbon emissions.

In 2022, we expanded our assessment to include both flexible packaging and label production, broadening our environmental evaluation. While we have always focused on food safety, quality, and customer experience, we are equally dedicated to reducing our environmental impact, aligned with the goals of the Paris Agreement.

Building on our 2021 baseline, this report tracks our emissions, provides insights into our progress, and identifies areas for improvement. It is one step forward on our path to a more sustainable future, reaffirming our commitment to our customers, partners, and the planet.

Sincerely, Arūnas Akstinas General manager

# **Flexible Packaging Production**

# **Methodology | Packaging Production**



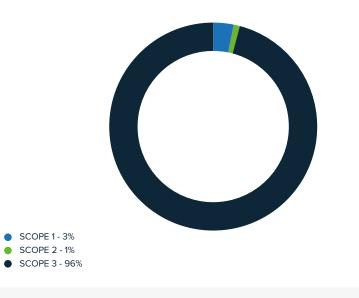
The evaluation was conducted using ClimateCalc methodology based on recommendations of Intergraf association. Evaluation is supported and controlled by Ecograf.

### Annual CO<sub>2</sub>e Emissions Total 35 899t CO<sub>2</sub>e per annum 2023

vs 33 372t CO<sub>2</sub>e per annum 2022

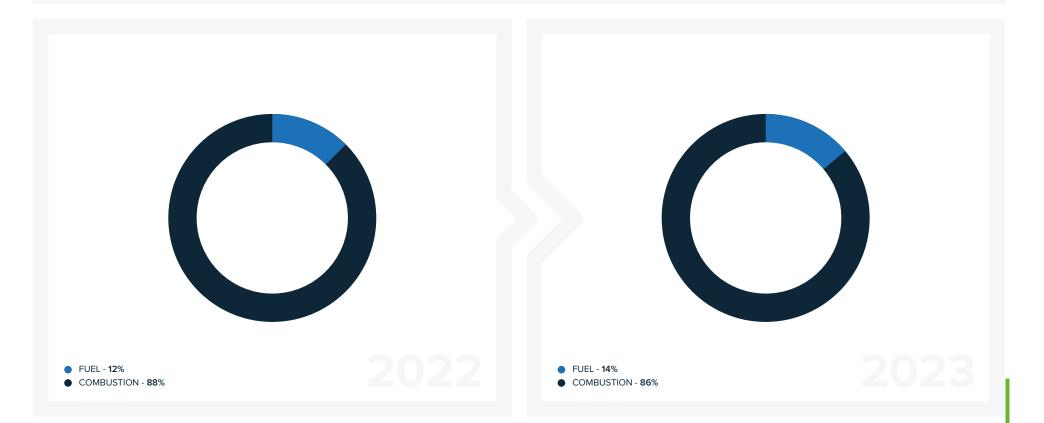
Total  $CO_2$  e was increased by 7,5%, but the impact distribution of each scope remained the same.

Scope 3 evaluation was done in more detail as data becomes available from more suppliers and partners.



SCOPE 1: Direct Emissions - Combustion

The majority of Scope 1 emissions remain from natural gas combustion in production processes, with small deviation from last year.

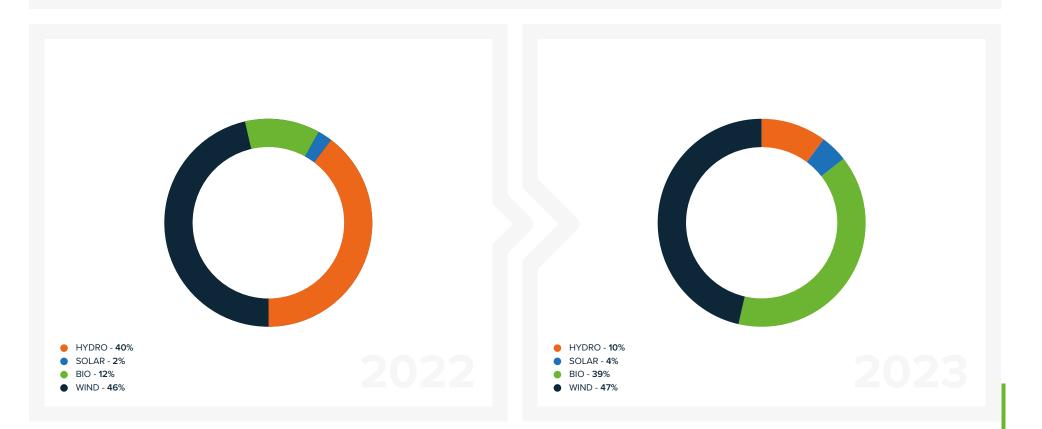


SCOPE 2: Indirect Emissions - Green Energy Origin

Our total electricity usage increased by 13,8%. However, Green Energy market in 2023 switched back from hydro towards biomass, which increased Carbon Footprint more than twice when taking into account the whole power plant life cycle.

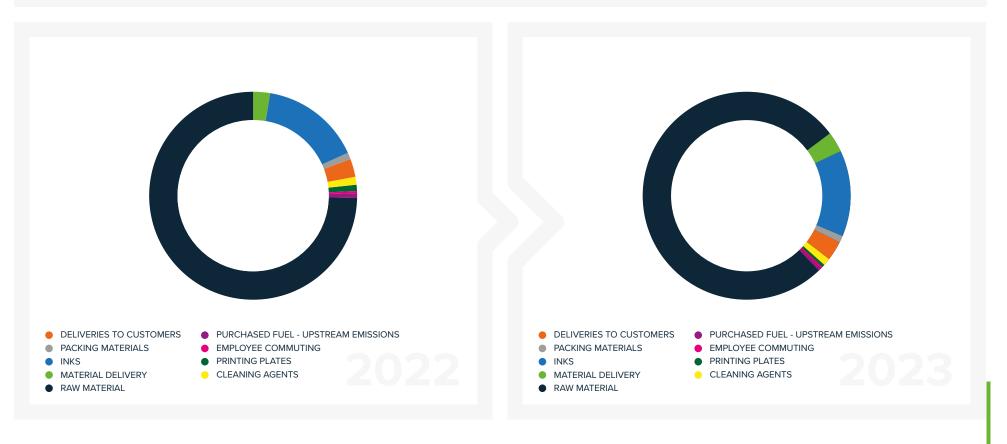
### 190 t CO₂e → 468 t CO₂e





SCOPE 3: Other Indirect Emissions

Total Carbon Footprint from Scope 3 had ~7,3% increase while maintaining very similar proportions from all sources.



# **Flexible Packaging Carbon Footprint Assessment**

The impact of flexible packaging on the environment can be controlled by monitoring and reducing its carbon footprint. In this case study, we demonstrate the reduction of  $CO_2e$  resulting from the transition from multimaterial to monomaterial flexible packaging.

# Carbon Footprint Calculation Of The Printed Matter





|  | PET+PE                     | monoPE                     |
|--|----------------------------|----------------------------|
| Production of film:                    | 1437 kg CO <sub>2</sub> eq | 966 kg CO <sub>2</sub> eq  |
| Transportation of film to the company: | 77 kg CO <sub>2</sub> eq   | 84 kg CO <sub>2</sub> eq   |
| Production of ink and varnish:         | 257 kg CO <sub>2</sub> eq  | 257 kg CO <sub>2</sub> eq  |
| Production of packing:                 | 10 kg CO <sub>2</sub> eq   | 10 kg CO <sub>2</sub> eq   |
| Work of subsupplier:                   | 0 kg CO <sub>2</sub> eq    | 0 kg CO <sub>2</sub> eq    |
| Transportation to the customer:        | 4 kg CO <sub>2</sub> eq    | 4 kg CO <sub>2</sub> eq    |
| Company related emissions:             | 163 kg CO <sub>2</sub> eq  | 165 kg CO <sub>2</sub> eq  |
| Other emissions:                       | 102 kg CO <sub>2</sub> eq  | 78 kg CO <sub>2</sub> eq   |
| Total emissions:                       | 2050 kg CO <sub>2</sub> eq | 1565 kg CO <sub>2</sub> eq |

#### $CO_2e$ reduction 30%.

**Note:** The evaluation of emissions is based on the exact packaging produced under the same conditions except the material. In general reduction of  $CO_2e$  may vary from one packaging to another depending on its raw materials, printing method, packaging design, batch volume, destination, etc.

# **Labels Production**

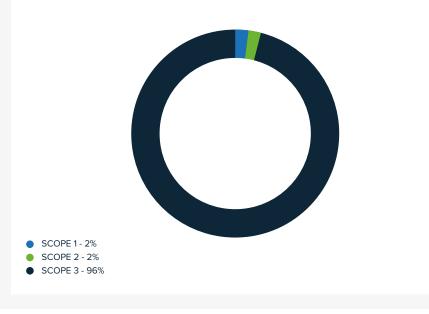
# **Methodology | Labels Production**



The evaluation was conducted using ClimateCalc methodology based on recommendations of Intergraf association. Evaluation is supported and controlled by Ecograf.

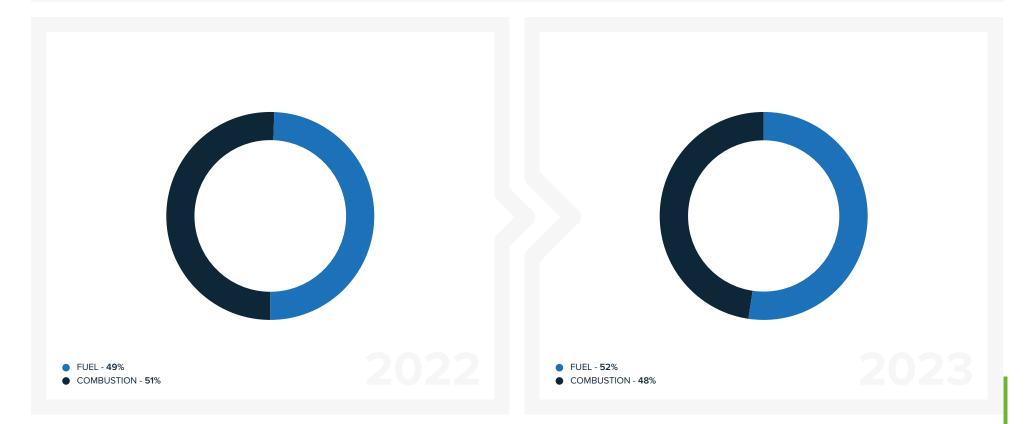
### Annual CO<sub>2</sub>e Emissions

Total emissions decreased from 15 197t  $CO_2e$  in 2022 to 15 076t  $CO_2e$  in 2023



SCOPE 1: Direct Emissions - Combustion

Distribution between combustion and fuel related carbon footprint remains similar since last year.

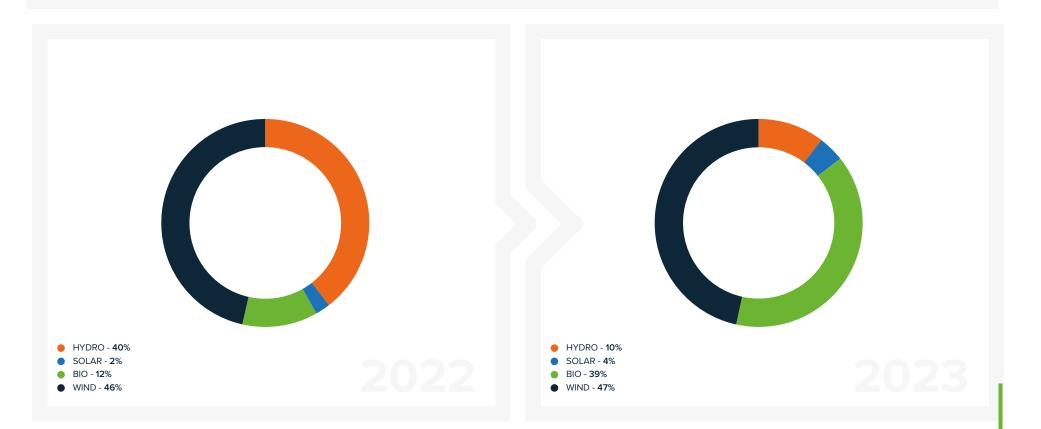


SCOPE 2: Indirect Emissions - Green Energy

Our total electricity usage decreased by 5%. However, Green Energy market in 2023 switched back from hydro towards biomass, which increased Carbon Footprint 2 times when taking into account the whole power plant life cycle.

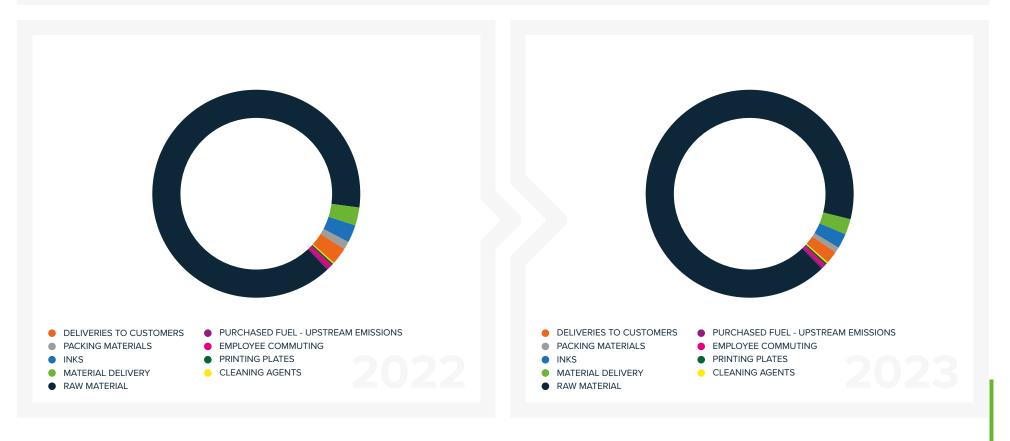
### 156 t CO₂e → 320 t CO₂e





SCOPE 3: Other Indirect Emissions

Total Carbon Footprint from Scope 3 had a 2% decrease while maintaining very similar proportions from all sources.



In this case study, we demonstrate the reduction of CO<sub>2</sub>e resulting from transitioning from aluminum to PET lids for dairy containers.

# Carbon Footprint Calculation Of The Printed Matter





|  | ALU 35mic Lids            | PET 50mic Lids            |
|--|---------------------------|---------------------------|
| Production of substrate:               | 642 kg CO <sub>2</sub> eq | 177 kg CO <sub>2</sub> eq |
| Transportation of film to the company: | 16 kg CO <sub>2</sub> eq  | 8 kg CO <sub>2</sub> eq   |
| Production of ink and varnish:         | 31 kg CO <sub>2</sub> eq  | 12 kg CO <sub>2</sub> eq  |
| Production of packing:                 | 7 kg CO <sub>2</sub> eq   | 7kg CO <sub>2</sub> eq    |
| Work of subsupplier:                   | 0 kg CO <sub>2</sub> eq   | 0 kg CO <sub>2</sub> eq   |
| Transportation to the customer:        | 17 kg CO <sub>2</sub> eq  | 15 kg CO <sub>2</sub> eq  |
| Company related emissions:             | 13 kg CO <sub>2</sub> eq  | 11 kg CO <sub>2</sub> eq  |
| Other emissions:                       | 38 kg CO <sub>2</sub> eq  | 12 kg CO <sub>2</sub> eq  |
| Total emissions:                       | 764 kg CO <sub>2</sub> eq | 242 kg CO <sub>2</sub> eq |

#### CO<sub>2</sub>e reduction 68,3%.

**Note:** The assessment of emissions is based on the exact lid batch produced under the same conditions except for the material used. Generally, the reduction of CO<sub>2</sub>e may vary among different packaging types depending on factors such as raw materials, printing method, packaging design, batch volume, destination, etc.

# **Key Findings**

Both factories show similarities between their 2022 and 2023 results, with some minor differences in certain data points. In label production, there has been a change in the material shares of total consumption, with an increase in the share of paper and aluminum. We presume that the 7% increase in  $CO_2e$  emissions per 1,000 kg may originate from this change.

Meanwhile, in packaging production, there is a decrease in  $CO_2e$  emissions per 1,000 kg by 9.6%. This decrease is likely due to increased production efficiency, particularly by converting more materials with the same amount of energy and and reducing production waste.

The data also showed that the carbon footprint of green energy can vary widely depending on its source. Biomass power plants remain the most CO<sub>2</sub>-intensive among all green energy sources.

## Conclusion

In line with our commitment to transparency, accountability, and effective environmental stewardship, we are continuing to collect accurate data and monitor our carbon footprint rather than setting specific reduction goals at this stage. This decision is based on our understanding, experience, and expert recommendations that meaningful progress in reducing carbon emissions requires comprehensive and reliable data analysis to accurately assess the impact of implemented measures. This approach ensures that our future goals are well-founded and achievable.

As more partners across the supply chain provide accurate data, we believe that, in the near future, we will be better positioned to identify the most impactful areas for improving packaging sustainability and set reasonable goals for real change. For now, our focus remains on data collection and analysis to build a solid foundation for effective carbon reduction strategies.