

LABEL AND PACKAGING MANUFACTURER



ABOUT US

Delivering expertise and reliability through the decades of experience and innovative thinking.





AURIKA



CSR SEDEX

A sustainable and responsible approach to business partners, staff, and environment, aiding to develop ethical, legal, and responsible business.



ACTIVE SINCE 1991

- Private equity company.
- 3 production plants: labels and packaging.
- 24/7 production.



Analysis of risk factors and action plans, ensuring a production of food packaging that is safe, highquality, and meets the highest standards of food safety.

ENVIRONMENTAL **PROTECTION ISO 14001**

A program of sustainable strategic action that enables reducing the strain on the environment, to comply with the laws in force, regulations, other environment-oriented requirements, and helps to continuously improve.



BRC FOOD SAFETY



CERTIFIED ISO 9001

A compound and sustainable approach to the company's processes, its efficiency and continuous improvement.

SUPPLY CHAIN



PRODUCTION OF PRINTING PLATES

In-house printing plates production and color management.

Certified KODAK partner.



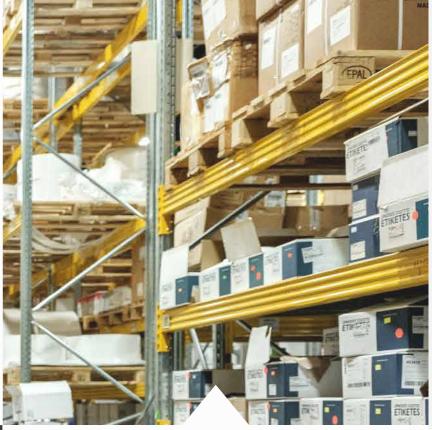
PREPRESS

- Team of experts prepare the layout of the product according to the highest technical requirements.
- Design creation and correction.



SUPPLY AUTOMATION

- Web4I: A digital self-service system for customers.
- EDI: A data exchange system.
- E-shop: etikete.lt.



PRODUCTION

• We invest in technology that boosts the production, ensures high quality, is respectful for the environment, and raises the value of the final product.

• EAN verification system according to ISO/IEC 15416 is available. It is meant to check and ensure the readability of the



LOGISTICS

- Automated transport management system.
- Storage and call-offs of products according to the client's demand.
- Carefully selected transport suppliers.

PRODUCTION

Building quality and efficiency through continuous learning and cutting-edge printing technologies.





LABEL PRODUCTION

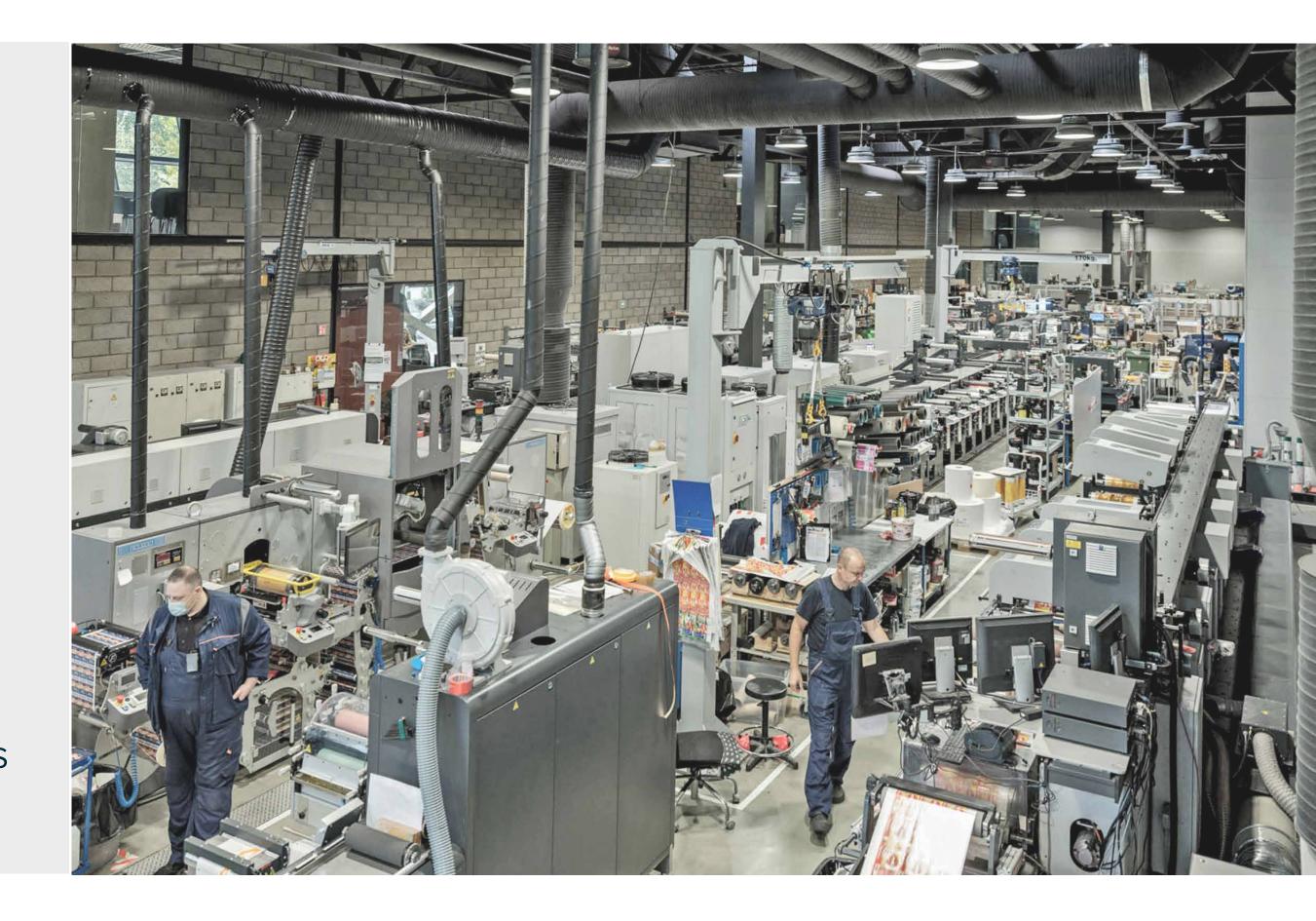
Extra high printing quality, wide range of printing and post-printing capabilities.

PRODUCTION CAPACITY: $2024 \text{ m.} - 57 \text{ million m}^2$,

PRINTING PRESSES: PRINTING METHODS: WE PRODUCE: 2024 m. – 57 million m², 2025 m. – 57 million m². 11 printing presses. Flexo, HD Flexo, digital. Self-adhesive, wrap-around, In-mould (IML) labels, aluminium and PET lids.



OUR PRODUCTIVE ACTIVITY CONSUMES GREEN ELECTRIC ENERGY



PACKAGING PRODUCTION

The finest packaging printing systems that ensures the safety of your product and more eco-friendly production process.

PRODUCTION CAPACITY:	2024 m. – 288 million m²,
	2025 m. – 389 million m ² .
PRINTING PRESSES:	6 printing presses.
	6 lamination presses.
PRINTING METHODS:	Flexo, HD Flexo, Equinox.
WE PRODUCE:	Various types of flexible packaging.



OUR PRODUCTIVE ACTIVITY CONSUMES GREEN ELECTRIC ENERGY



PRODUCTS

Fulfilling various needs through flexibility in service and wide range of packaging solutions.

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PRODUCT GROUPS



SELF-ADHESIVE LABELS

We produce self-adhesive labels of various shapes, suitable for various surfaces. We use more than 300 different raw materials for the production of self-adhesive labels.



FLEXIBLE PACKAGING

We produce packaging of various types and from various composite materials.

We are able to print in extra high resolution – up to 175 LPI.



LABELS

We print wrap-around labels on white, transparent, and metallised raw material.

IN-MOULD (IML) LABELS

Especially resistant to environmental influences, IML labels are printed flexographically and then handed over to the next stage – the production of plastic packaging.



WRAP-AROUND



ALUMINIUM, PET AND PAPER LOOK LIDS

We make lids for small volume plastic packages from special materials suitable for the food industry.

FLEXIBLE PACKAGING

PRINTING METHODS:

Flexo • HD Flexo • Equinox.

POST-PRINTING PROCESSES:

Complete or partial varnish (matte, paper effect).

SOLUTIONS:

- Barrier packaging from raw materials that protect the product from environmental influences (oxygen, humidity, UV light, or other conditions).
- Non-barrier packaging from raw materials that do not require strong protection from environmental influences.
- Packaging suited for pasteurization.
- Chemically resistant packaging.
- Various composite packaging with a paper layer.



Flow pack



Doypack



Block bottom



Sachet



Lidding film



Cold Seal



SELF-ADHESIVE LABELS

PRINTING METHODS:

Flexo • HD Flexo • Digital.

PROCESSES DURING PRINTING:

Peel-off double layer labels • Printing on glue •
Tactile complete or partial varnish • Lamination
Double-sided printing + lamination • Cold foil printing •
Rotary screen printing • Braille.

POST-PRINTING PROCESSES:

Hot foil printing (stamping) • Embossing and debossing • ZigZag fold • Cutting into pages.



WRAP-AROUND LABELS

PRINTING METHODS:

Flexo • HD Flexo.

SOLUTIONS:

Wrap-around labels can be printed on a white, transparent, and metallised raw material.

POST-PRINTING PROCESSES:

Longitudinal slitting – rewinding.





IN-MOULD IML LABELS

PRINTING METHODS:

Flexo • HD Flexo.

SOLUTIONS:

In-mould (IML) labels can be printed on transparent, smooth white surface, or the most widely used white "orange peel" relief effect raw material.

PROCESSES DURING PRINTING:

Printing with a translation to print an additional text • cold foil printing • lamination provides greater protection from mechanical damage to the package.

POST-PRINTING PROCESSES:

Rotary die-cutting.



ALUMINIUM AND PET LIDS

PRINTING METHODS:

Flexo.

SOLUTIONS:

Possible patterns of aluminium foil lids: worm, dot, sealing rim.

PET lids are printed on transparent and white raw material.A transparent raw material allows for reverse printing.Possible relief – dot.

POST-PRINTING PROCESSES:

Cutting, relief.





VALUABLE SOLUTIONS

Helping to achieve business success by improving the competitiveness of packaging.

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FUNCTIONAL PRINTING



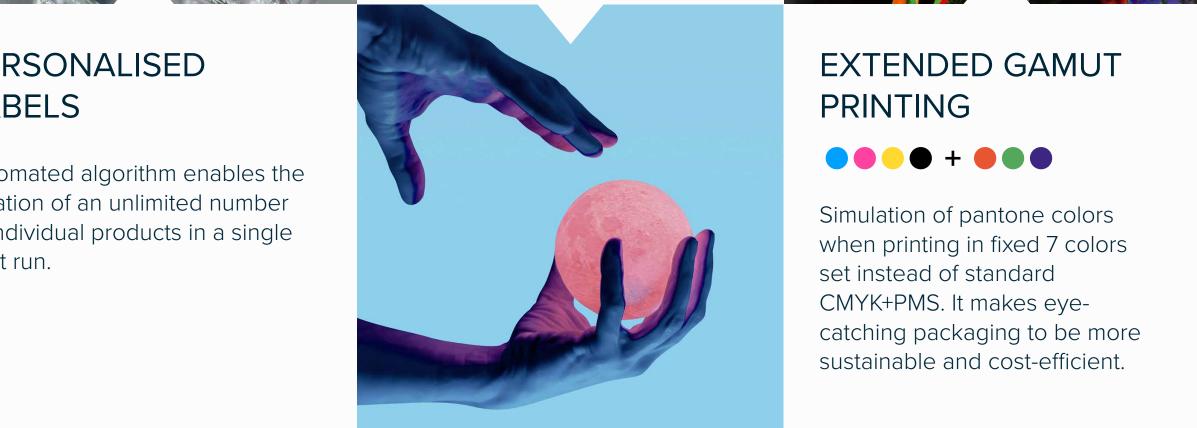
BRAND PROTECTION

To protect a brand and products from copying is the challenge of modern times. Our set of visible*invisible* solutions helps to overcome this challenge.



PERSONALISED LABELS

Automated algorithm enables the creation of an unlimited number of individual products in a single print run.





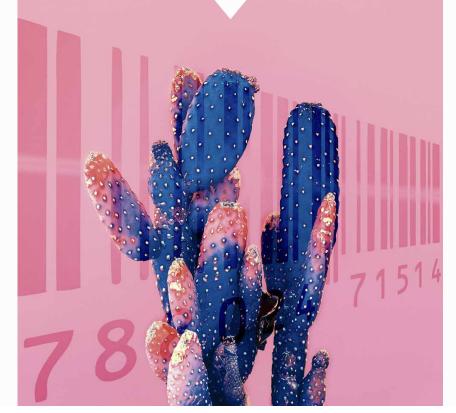
Simulation of pantone colors when printing in fixed 7 colors set instead of standard CMYK+PMS. It makes eyecatching packaging to be more sustainable and cost-efficient.

DIGIMARC

Invisible barcode present in the product's design that enables quicker scanning at the points of sale and allows the customer to access more information via smart devices.



EXTENDED GAMUT



AUGMENTED REALITY

Enables to use the products for educational purposes, games, or to create additional value in other ways and to boost sales.

SUSTAINABILITY

Enabling to develop a more eco-friendly supply chain.





ENVIRONMENTAL PROTECTION RESULTS

WE REDUCED:



3675 TONS OF CO₂ POLLUTION

BY CONSUMING GREEN ENERGY DURING 2023

2019 - 2023 PACKAGING PRODUCTION WE REDUCED THE AMOUNT OF ENERGY CONSUMED FOR 1 KM OF PRINTED MATERIAL.

14.8% 27 kWh-23 kWh

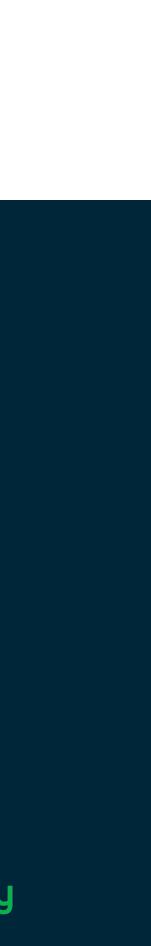
WE RAISED:

THE AMOUNT OF RECYCLABLE NON-HAZARDOUS WASTE DURING **2021 - 2023**:

24.6%

PACKAGING PRODUCTION





MORE SUSTAINABLE PACKAGING



TO UNIFY

- To unify raw materials for lamination layers. Switching from paper and PET layers to PP and PE layers.
- To unify raw materials of the container and the melt film. Then the package could be recycled.



TO CHANGE

- To shrink the packaging size. Costs of production and transportation of the package are reduced.
- Thinning lamination layers of the packaging. Plastic usage, package cost and weight, which influences environmental tax, are reduced.



TO REFUSE

TO COMBINE

- To unify raw materials of the package and the label.
- To shrink the label in size. These solutions improve the characteristics for recycling.



• Metalisation layer (aluminium). To use PP or PET metal for UV protection, to search for alternatives with a UV barrier.

• To refuse the use of oxygen barrier. If not necessary, to remove every barrier improving additives, e.g., EVOH, from the package.



TO CHANGE **APPEARANCE**

- To reduce the colour intensity and surface area of a print.
- To abandon the use of dark colours to reduce the amount of Carbon Black in the products.

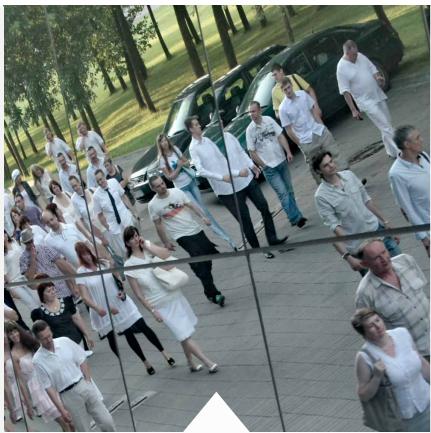


Encouraging creativity by turning ideas into packaging.





OUR STRENGTH – THE PEOPLE



STAFF SAFETY AND WELL-BEING

- Accident insurance, medical examination, and vaccines free of charge.
- Safe working conditions.
- Areas for rest.



TEAM

> 450

> 30% are employed in the company for more than 10 years.





Investment in staff competency development.



EDUCATION

- We accept student internships.
- We organize educational tours.
- During the summer break, we employ youths from ages 16 to 18.



TEAM DEVELOPMENT



SOCIETY

9

Funds and organisations with which we share the results of our work.

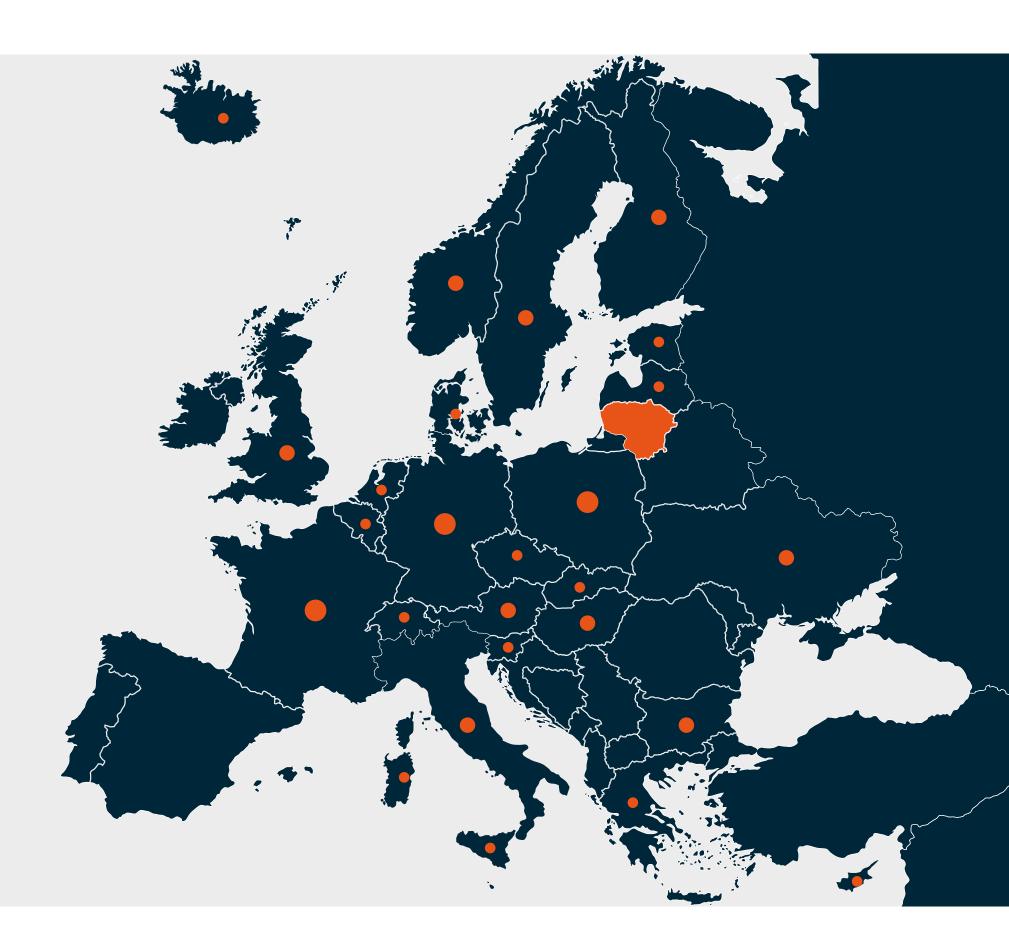
KEY FIGURES

Securing people and businesses through sustainable growth and diversified activities.





SALES GEOGRAPHY 2024



€ 52.9 million 71% OF PRODUCTION TO > 31 COUNTRIES

TURNOVER 2012 - 2024

We ensure stable growth by constantly investing in the latest technology and optimizing processes.



E 74.77 million •6.3% TURNOVER IN 2024

E 97 million INVESTED IN 2021 - 2024

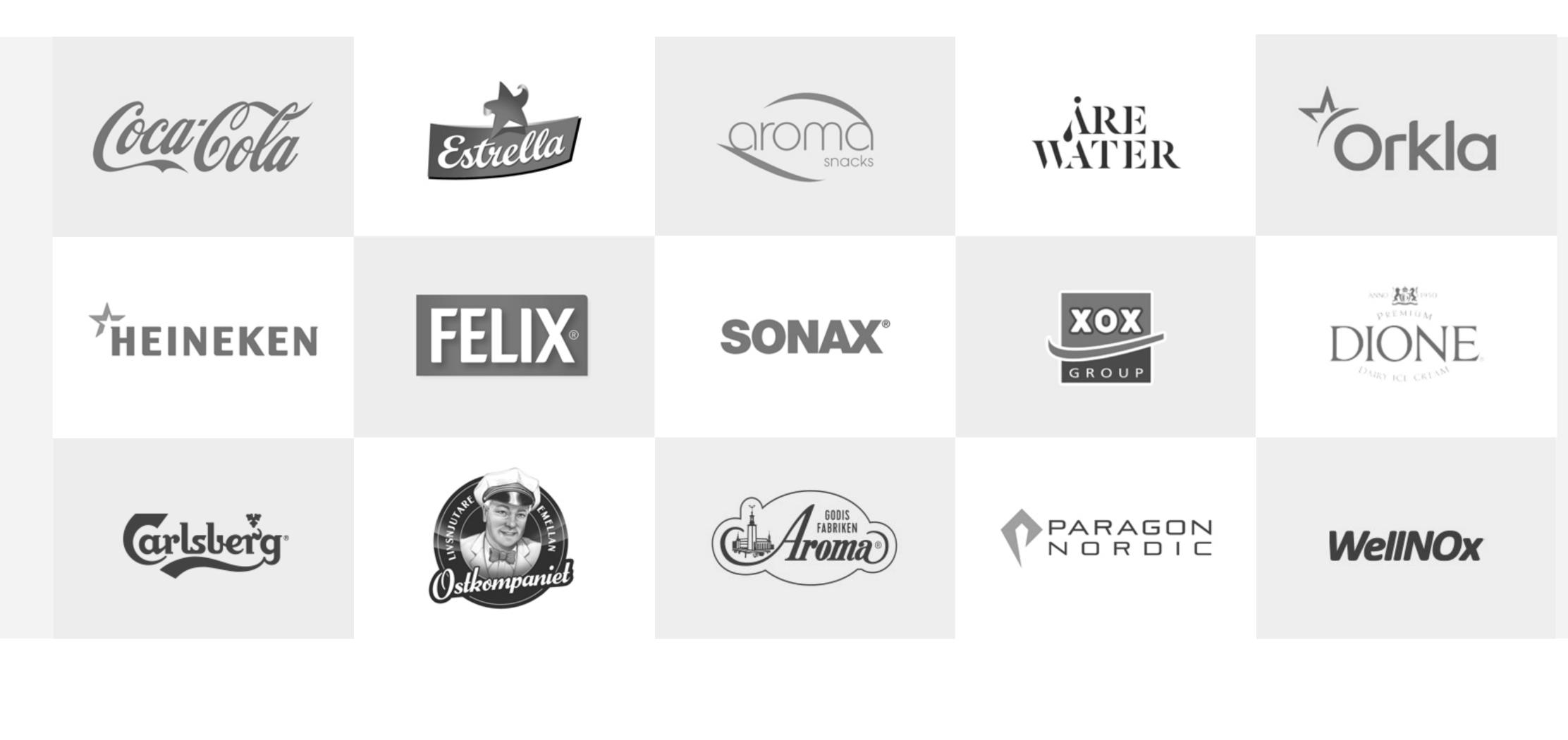
PARTNERS

Creating experiences through the years of cooperation and common growth.





LONG-TERM PARTNERS



LET'S GROW TOGETHER!

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